2017

Louisiana Corn Festival

Sponsor Opportunities

Bunkie, LA

June 8th, 9th, & 10th

Please submit by April 1st, 2017

BUNKIE CHAMBER OF COMMERCE
LOUISIANA CORN FESTIVAL
P.O. BOX 70
BUNKIE, LA. 71322
318-346-2575

FED ID# 72-0717951

The Bunkie Chamber of Commerce will be hosting the 31st Annual Louisiana Corn Festival on June 8th, 9th, and 10th 2017. The Louisiana Corn Festival is held every year the second full weekend in June. The festival and slogan "Aw Shucks" originated in 1986 and still is the only corn festival in the state of Louisiana. The name Louisiana Corn Festival was given to honor the impact that agriculture has on our economy. Every year we promote and recognize our farmers as well as award a Corn Farmer of the Year.

In addition to the thousands of visitors who travel to the small town of Bunkie each year spending their money at gas stations, restaurants, shops, and grocery stores; our very own farmers, community leaders, business owners, and citizens who partner with the Louisiana Corn Festival help generate a positive economic impact to the surrounding areas. Your partnership and investment will not only give you a distinctive opportunity to market your business to those many visitors each year but you become an essential part of providing funding for projects with civic organizations, schools, and improvement throughout our community.

The Bunkie Chamber of Commerce continues to work promoting member businesses, festival partners, and consistently striving to enhance quality of life while creating economic growth for The City of Bunkie as well as Tourism in Louisiana. With your partnership we can continue to invest in our youth's future, business growth, agriculture, and community success.

Please review the attached proposal with the different level of partnership opportunities. If you have any specific needs, please let us know!! Thank you for your continued support and we look forward to seeing you the second weekend in June! … "AW SHUCKS!"

Sincerely,

Thomas Frank, Festival Chairman

Tiffany Tuminello, Festival Co-Chairman

Louisiana Corn Festival

Silver ($1,000) Gold ($2,500) & Platinum ($5,000+) Sponsors will enjoy VIP Access!!

VIP Privileges

We would like for you to join the hardworking individuals on the Louisiana Corn Festival board who make this festival possible in our VIP Hospitality room. You will have the opportunity to meet and shake hands with band members, and enjoy the concert, if you wish, directly behind the bandstand. We'll provide you with access to a break from the heat in our air conditioned hospitality room with food, drinks, cocktails, beer, and wine. You will have access to the private restrooms not accessed by the public. We simply want to show a token of appreciation by making your Festival Experience VIP style!

Platinum & Signature Sponsors will be official Sponsors of all Bunkie Chamber of Commerce events, receiving media and public exposure throughout the year. You will not be approached for any additional sponsor needs; your Business Name will always serve as on official Sponsor and included on all media outlets.

***All Partners/Sponsors will be invited to an exclusive special appreciation event held after the Corn Festival in August 2017!**

Platinum Sponsor - $5,000.00+

- Three (3) individual thirty second commercial segments on KALB (NBC News Channel 5) and CBS 2 - Alexandria airing the week of the festival – Media Provided by Sponsor
- Business Logo and Name Mention on all Corn Festival Commercial segments on KALB (NBC News Channel 5) and CBS 2 - Alexandria airing the week of the festival airing 2 weeks prior to festival
- Featured in newspaper and billboard advertisement for event
- Official Title Sponsor of all Chamber Events throughout the year
- 6ft Banner along Main St. in front of Chamber Depot – Provided by Sponsor(Festival can provide if requested)
- 6ft Banner displayed at Bandstand and Main Gate Entrance – See above
- Business Name displayed on Official Sponsor Board
- Logo and Business Information on all sources of media advertisements of Bunkie Chamber & LA Corn Festival
- Social Media Advertisements and Website Logo presence with your direct link
- Fifteen (15) Weekend Gate Entry Passes
- Twelve (12) Official 2017 Corn Festival T-shirts
- Eight (8) VIP Lanyards for Hospitality Room Access
- Eight (8) Tickets to the Mardi Gras Ball February 2018
- Three (3) Official 2017 Corn Festival Posters
- Two (2) Premier RESERVED Parking Pass
- Booth Space on Festival Grounds if you wish to participate
- Opportunity to promote business and/or provide marketing throws during Contest and Onstage Entertainment
    - If you will not be present, a corn festival representative can promote for you
- Exclusive Appreciation Event Invitation, August 2017

Gold Sponsor - $2,500.00+

- Business Logo on all Corn Festival Commercial segments on KALB (NBC News Channel 5) and CBS 2 - Alexandria airing the week of the festival airing 2 weeks prior to festival
- Corporate Sponsor of Festival and all Chamber Events throughout the year
- Featured in newspaper advertisement for event
- 6 ft Banner displayed at Bandstand & Main Gate – Provided by Sponsor (Festival can provide if requested)
- Business Name displayed on Official Sponsor Board
- Logo and Business Information on all sources of media advertisements of Bunkie Chamber & LA Corn Festival
- Social Media Advertisements and Website Logo presence with your direct link
- Ten (10) Weekend Gate Entry Passes
- Eight (8) Official 2017 Corn Festival T-shirts
- Six (6) VIP Lanyards for Hospitality Room Access
- Six (6) Tickets to the Mardi Gras Ball, February 2018
- Two (2) Official 2017 Corn Festival Posters
- One (1) Premier RESERVED Parking Pass
- Booth Space on Festival Grounds if you wish to participate
- Opportunity to promote business and/or provide marketing throws during Contest and Onstage Entertainment
- Exclusive Appreciation Event Invitation, August 2017

Sliver Sponsor - $1,000.00+

- 6ft Banner displayed at Bandstand– Provided by Sponsor (Festival can provide if requested)
- Business Name displayed on Official Sponsor Board
- Business Information on most sources of media advertisements of Bunkie Chamber & LA Corn Festival
- Social Media Advertisements and Website Logo presence with your direct link
- Eight (8) Weekend Gate Entry Passes
- Five (5) Official 2017 Corn Festival T-shirts
- Two (2) VIP Lanyards for Hospitality Room Access
- Two (2) Tickets to the Mardi Gras Ball February 2018
- One (1) Official 2017 Corn Festival Poster
- Exclusive Appreciation Event Invitation, August 2017

Bronze Sponsor - $500.00+

- 3ft Banner displayed at Gate Entrance – Provided by Sponsor (Festival can provide if requested)
- Business Name displayed on Official Sponsor Board
- Five (5) Weekend Gate Entry Passes
- Three (3) Official 2017 Corn Festival T-shirts
- Exclusive Appreciation Event Invitation, August 2017

Festival Partner - $250.00

- Business Name displayed on Official Sponsor Board
- Four (4) Weekend Gate Entry Passes
- Two (2) Official 2017 Corn Festival T-shirts
- Exclusive Appreciation Event Invitation, August 2017

Friends of the Festival - $100.00

- Business Name displayed on Official Sponsor Board
- Two (2) Weekend Gate Entry Passes
- Exclusive Appreciation Event Invitation, August 2017

You can keep this copy for your records, please complete next page in full and submit with your payment.

Tax Information: FED ID# 72-0717951

PLATINUM LEVEL ..... $5,000.00+ _____ (Official 2017 Sponsor)

GOLD LEVEL ..... $2,500.00+ _____ (Official 2017 Sponsor)

SILVER LEVEL ..... $1,000.00+ _____

BRONZE LEVEL ..... $500.00+ _____

PARTNER LEVEL ..... $250.00 _____

FRIENDS OF THE FESTIVAL ..... $100.00 _____

PAYMENT OPTIONS: ***Check, Money Order, or Cash***

PLEASE MAKE CHECKS PAYABLE TO: ***Louisiana Corn Festival***

REMIT TO: ***P.O. BOX 70 Bunkie, LA 71322***

CONTACT NUMBER: **(318) 346-2575 Chamber Office**
bunkiechamber@bellsouth.net

(318) 359-1956 Festival Chairman, Thomas Frank
Thomas.frank@cleco.com

(318) 664-9376 Festival Co-Chairman, Tiffany Tuminello
tiffanyt@cottonportbank.com

Sponsor Profile Information

Please complete T-Shirt Size information; if applicable

_____

Company or Individual Name

_____ _____ _____

Contact Person **Contact Phone** **Fax**

_____

Email Address

_____ _____ _____ _____

Street Address **City** **State** **Zip Code**

_____ _____ _____ _____

Sponsorship Level **Paid Amount** **Method of Payment** **Date of Payment**

***Please complete and submit with payment by April 1st, 2017**

T-Shirt Sizes	*Partner Level $250- 2 Shirts* *Bronze Level $500 – 3 Shirts* *Silver Level $1,000 – 5 Shirts*	*Gold Level - $2,500 – 8 Shirts* *Platinum Level - $5,000 – 12 Shirts*
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Comments

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